

THE 5<sup>th</sup> MID-ATLANTIC STATES CEMETERY & FUNERAL CONFERENCE

**“Red Hot Business Opportunities”**

***2010 Fall Conference at Atlantic City Borgata***

Sponsored by:

*Delaware First State Cemetery Association*

*Maryland Cemetery, Funeral & Cremation Association*

*New Jersey Cemetery Association*

*Pennsylvania Cemetery, Cremation & Funeral Association*

*Virginia Cemetery Association*

**EXHIBITOR, SUPPLIER AND PROFESSIONAL REGISTRATION**

**HOTEL ROOMS:** The 2010 *FALL CONFERENCE* will be held on November 9-10, 2010 at the fabulous Borgata Hotel, Casino and Spa. The Borgata is the best Atlantic City has to offer (call 866-692-6742 for reservations). The cost per room (single or double) is \$ 90.00 (plus tax) per night. Please identify yourself as making reservations for the Mid-Atlantic States Cemetery & Funeral Conference to receive the special room rate.

**EXHIBIT HOURS:** Your exhibit hours will be on Tuesday (November 9) and Wednesday (November 10). The seminars/program and food/beverage functions will be held in the exhibit area (the Borgata Ballroom).

**FOOD, RECEPTIONS, ATTIRE:** We will be having 2 cocktail receptions, 1 breakfast and 1 lunch with you. The conference will begin on Tuesday at 6:00 p.m. with a reception and you can tear-down your booth on Wednesday evening after the reception. Please note that the dress will be business casual. We ran out of exhibit space in 2008 and were forced to turn exhibitors away. Due to expected demand for exhibit space we are asking you to fax the registration form back to us and soon as possible.

**BOOTH PACKAGE:** The Booth Package is only \$895.00 and each booth package includes: an exhibit booth that is 8-foot deep and 10-foot wide, 8-foot high back drape, 42 inch high side drape, one 6-foot draped table, 2 chairs, 1 waste basket and one 7 inch by 44 inch one-line identification sign with your show logo. Also, the booth package includes two cocktail receptions, one breakfast, one lunch and registration for one person at the booth. Each *additional registration will be \$245.00 per person*.

**NOTE:** Suppliers/Professionals must contribute at least \$895.00 in Combination of Booth package or Sponsorship in order to attend the Conference.

**SPONSORSHIPS:** To sponsor or co-sponsor a Coffee Break, Speaker, Luncheon or Cocktail Party, please contact Frank Grabowski (570-385-2647) or Gregg Strom (215-826-2805).

## THE 5<sup>th</sup> MID-ATLANTIC STATES CEMETERY & FUNERAL CONFERENCE

The 2010 FALL CONFERENCE at the Borgata in Atlantic City will offer you a cost-effective way for your company to reach a very qualified audience.

**Make your reservations as early as possible.** Please make your check payable to the "MASCFC" (Mid-Atlantic States Cemetery & Funeral Conference).

COMPANY: \_\_\_\_\_

THOSE ATTENDING: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

DO YOU REQUIRE ELECTRIC? YES \_\_\_\_\_ NO \_\_\_\_\_

Credit Card Payments: Visa: \_\_\_\_\_ MasterCard: \_\_\_\_\_ AmEx: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Billing ZIP Code (if different from above) \_\_\_\_\_

Billing Address (if different from above): \_\_\_\_\_

**Make check payable to:** "MASCFC" Tax ID 23-0462752

**Mail to:** Mid-Atlantic States Cemetery & Funeral Conference (MASCFC)  
100 South 21<sup>st</sup> Street  
Harrisburg, PA 17104

**Questions?** Call Bob Stewart at 717-236-9970. The Fax number is 717-238-2799

**As always, thank you for your support and we look forward to seeing you at the Borgata Hotel, Casino and Spa.**

## Other Benefits for Exhibitors

Our 2010 Mid-Atlantic Conference will utilize all of the Borgata's ballroom with over 26,000 square feet of space.

Two days of food and beverage as well as all functions including exhibits, seminars, receptions, breakfast and lunch will be featured exclusively in The Borgata Ballroom.

You can escape and indulge yourself at the Spa Toccare or visit the gym.

Each exhibitor will receive **5 special exhibitor coupon invitations** that they can give to their customers or potential customers. The *special exhibitor coupon invitations* will have a **special discounted price**, the lowest attendee price that we have ever offered. Our goal is to help you drive our attendance numbers at the 2010 Conference. The only condition is the *special exhibitor coupon invitations* can only be given to those who have NEVER ATTENDED the Mid-Atlantic States Cemetery & Funeral Conference.

We also plan to offer a "*first timer*" price to those who have never attended our Atlantic City conference. However, the price will be higher than your "*special exhibitor coupon invitation*" price.

Your room rate for a single or double of **only** \$90.00 plus tax.

Attendees will receive two receptions plus breakfast and lunch.

There is an unmatched selection of six culinary options with your choice of world-class restaurants to have dinner with customers and potential customers.

Old Homestead Steakhouse

Wolfgang Puck American Grill

Izakaya, a modern Japanese pub

Bobby Flay Steak

Fornelletto Cucina and Wine Bar

SeaBlue, A Michael Mina Restaurant

P.S. The Conference Committee would appreciate your sending us the name of an engaging individual that we could consider for our speaker's list and please list the seminar topic.

Name: \_\_\_\_\_

Topic: \_\_\_\_\_